



Erasmus Policy Statement - Overall Strategy

Our institution's international (EU and non-EU) strategy

Centre d'Estudis Politècnics (CEP) has the commitment and the will to make its best to offer students and staff high quality agreements in order to ensure that the involved students and staff will increase their overall competences. We are a HEI located in the centre of Barcelona and so we are a welcoming place to foreign students who have emigrated to Spain and want to study here, which gives us experience in dealing with students from foreign countries. We are sure that international mobility will help increase the quality of our students and staff and so we will make sure to encourage students and staff to explain their experience to future students and other staff.

The selection of the HEIs will be based on the educational options offered which may be complementary to the ones offered by CEP. We will consult all lists provided by government agencies (both local and foreign) and will also address to city councils and associations. We will personally contact the HEI to talk to its Head of Studies (or equivalent) in order to make sure that its educational curricula matches ours and our students are offered all the necessary knowledge they will need to perform their jobs when completing their studies.

In the case of traineeship, we will choose the companies which offer the best commercial activities which are as related as possible to our degrees. We will ask local and international chambers of commerce; we will contact the local companies, where our local students perform their traineeships, which have branches abroad as we are located in Barcelona, an international trade area which is home to multinational companies. Furthermore, we will create a user in online platforms such as eTwinning and we will also use any contacts our staff may have abroad.

We will principally select English or French speaking countries as these are the main foreign languages used in our studies. Nevertheless, other countries (programme or partner ones) will also be taken into account if they offer agreements which adapt to our needs and expectations. In that case, the working language should also be English or French and special language training will be offered to both students and staff in order for them to be able to find a linguistic solution to everyday problems.

CEP will promote mobility programmes between students and staff involved in Vocational Education and Training courses. Our current courses are: Administration and Finance; Sales and Marketing Management; International Trade; Secretarial Studies; Travel Agencies and Events Management, Online IT Systems Management, Web Applications Development and Multi-platform Applications Development.

The objectives of our mobility activities will focus on increasing our students' level of foreign languages as well as offering them the opportunity to gain experience in foreign and international companies in the fields of financing; logistics; marketing; sales; tourism, telecommunications and IT. We are convinced that mobility agreements will help our students and CEP improve the quality and relevance of our higher education and will offer students (mainly) and staff future career opportunities.

CEP is committed to tracking and regularly evaluates the process, annually or at least twice during the period 2014-2020 in order to ensure all agreements offer the best opportunities both



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students and staff and HEIs and companies. When necessary, CEP will make any corrective measures necessary to adapt as much as possible the strategy and agreements to students, staff, HEIs and companies.

Our institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects within the framework of the Erasmus+ Programme.

Initially, CEP's main aim is to get involved in traineeships programmes, although we may consider our participation in future study programmes for students and mobility for staff as well as in international cooperation projects with the framework of the Erasmus+ Programme.

In a future and with the accumulation of experience in international mobility, it could be an aim for CEP to involve students and staff in cooperation projects within the framework of the Erasmus+ Programme, which would for sure prepare and train students get involved with citizens gaining knowledge in an interdisciplinary and multicultural environment through cooperating with governments and NGOs, for example.

Regarding cooperation projects, participation is generically done through the Regional Ministry of Education, which makes every effort to provide with all necessary means to participate in cooperation projects. CEP is committed to giving talks in order to explain which projects will be available and all the procedure to be followed and so make public all related information.

Expected impact of our participation in the Erasmus+ Programme on the modernisation of our institution.

CEP has a real commitment to international mobility programmes and so we do believe these programs are a key factor to modernize and internationalize our HEI program so that our students will be able to gain competitiveness in today's European market. Encouraging international knowledge and partnerships will for sure increase attainment levels, as well as link higher education, research and business. This will for sure improve governance and funding, as well.

International traineeships are really important to get a good command of foreign languages as well as to improve the quality and relevance of higher education. This is why we expect a high participation of the students enrolled in our courses, such as International Trade and Sales and Marketing Management, among others, in order for them to be more competitive in the European market, as previously stated. It is our aim to encourage all students and staff (with the accumulation of experience in international mobility) to take part in the Programme, as they will be offered really pertinent education and labour opportunities which will also allow them increase their knowledge in their respective fields.

We are sure that if we encourage and take students (and staff) feedback into account, we will be able to detect problems in the teaching and learning methods we may be using and so make more effective improvements and thus offer a better quality education to local and incoming students through exploiting the opportunities offered by new technologies, for example.

We will participate in traineeships programmes and will promote staff mobility. This is why we will do our best to make public all information related to the Erasmus+ Program and in which programmes they will be able to get involved. We are convinced that a regular education for



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teachers will improve our quality standards by drawing new methods of teaching and learning which will offer students relevant skills to improve students' employability